

Historic, Archive Document

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MARKET GARDNERS

PRICE LIST—1932



WONDERFULL "GOLDEN PLUME"

O. MACHHOLZ

NEW GREEN MARKET -:- 1316 N. FIFTH STREET
MILWAUKEE, WISCONSIN

RECEIVED
FEB 11 1932

U. S. Department of Agriculture

Vegetable Seed Trials

FEB 6 - 1932



Armour's Big Crop Fertilizers

FERTILIZERS ARE PLANT FOOD CARRIERS

Nitrogen, referred to as Ammonia, is directly associated with the formation of leaves and stems in plants, promoting a quick and vigorous growth which is accompanied by a deep, rich green color of foliage—a sign of health and activity.

Phosphorus, known as Acid Phosphate or Phosphoric Acid, hastens germination and favors rapid development of young seedlings, increasing the root growth, thus giving the young plant a good start. The formation of grain and fruit begins sooner when applications of soluble phosphorus are freely made. Phosphorus fills out the grain and fruit, increasing the proportion of grain to straw.

Potassium, commonly called potash, has a marked influence upon the development of leaves and stems. When potash is lacking, stems are apt to be weak and brittle. Potash enables the plant to produce sugar and starch, and helps to plump and fill the grain. It is also necessary in developing the fleshy parts of fruit.

Armour's



BLOOD BONE POTASH 5-8-7
SUPER-PHOSPHATE
0-12-12
BONEMEAL
RAW BONEMEAL
NITRATE OF SODA
MURIATE OF POTASH
SHEEP MANURE



O. Machholz Wholesale 1932

List for

All Previous Price Lists Are Hereby Cancelled

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

I HAVE again the pleasure of presenting to you my catalogue for the coming season, and hope you will be induced by the extremely low prices to favor me with your orders which shall have my careful and prompt attention.

All my seeds have been selected with the utmost care and attention, therefore I am sure of their superior quality. No complaint can be entertained unless made on receipt of the goods and invoice, and no warranty or guaranty is given either as to description, quality, productiveness or any other matter of any seeds I send you, nor will I be responsible for the quality or value of the crops produced therefrom. Nevertheless I will certainly pay attention to any founded complaint, but a restitution of any article can never exceed the amount charged for in the invoice.

Being able and ready to meet all respectable competition, I would be glad to be informed if you are offered any article lower than these prices, and in such cases, I will, if possible, give you other quotations.

ALL ACCOUNTS ARE DUE AND PAYABLE ON JUNE 1ST

unless otherwise agreed upon.

References as to quality of seeds sold by me; any of the leading market gardeners in the vicinity.

Respectfully,

O. MACHHOLZ.

PARCEL POST RATES

Zone	Distance	First Pound	Additional Pounds	Weight Limit Lbs.
1	Local within 50 Miles	\$0.07	\$0.01 @ 1 lb.	70 lbs.
2	50-150 Miles	.07	.01 @ 1 lb.	70 lbs.
3	150-300 Miles	.08	.02 @ 1 lb.	70 lbs.
4	300-600 Miles	.08	.04 @ 1 lb.	70 lbs.
5	600-1000 Miles	.09	.06 @ 1 lb.	70 lbs.
6	1000-1400 Miles	.10	.08 @ 1 lb.	70 lbs.
7	1400-1800 Miles	.12	.10 @ 1 lb.	70 lbs.
8	1800 and over	.13	.12 @ 1 lb.	70 lbs.

Please add sufficient postage when sending in your order.

All Orders Promptly and Carefully Executed

BEETS

	$\frac{1}{4}$ lb.	1 lb.
Early Wonder20	.65
Early Market20	.65
Improved Detroit (Special)25	.75
Extra Early Egyptian20	.55
Crosby's Egyptian20	.60
Boston Crosby25	.75

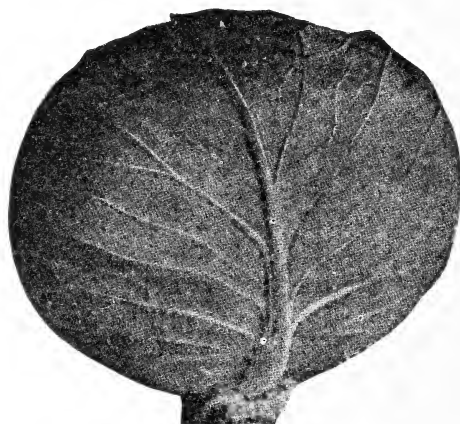
BROCCOLI

	$\frac{1}{4}$ lb.	1 lb.
Italian Green Sprouting	2.00	6.50
Purple Sprouting	1.50	4.50

BRUSSELS SPROUTS

	$\frac{1}{4}$ lb.	1 lb.
Big Crop	1.00	3.00
Long Island Improved Dwarf75	2.50

CABBAGE



WHITE

DANISH ROUND HEAD—Medium Stem

CABBAGE—Early

	Oz.	$\frac{1}{4}$ lb.	1 lb.
Golden Acre30	1.00	3.00
Early Copenhagen Market30	1.00	3.00
Copenhagen Market20	.75	2.50
Babyhead20	.65	2.25
Enkhuizen Glory20	.60	1.75
Early Danish Ballhead20	.75	2.25

CABBAGE—Late (Continued)	Oz.	¼ lb.	1 lb.
Danish Round Head, Short Stem15	.55	2.00
Danish Round Head, Medium Stem20	.65	2.25
Hollander20	.65	2.25
Ferry's Hollander30	1.00	3.25
Penn State Ballhead50	1.75	6.00

CABBAGE—Red

Red Haco30	1.00	3.50
Kissendrup25	.75	2.75
Mammoth Rock Red20	.60	2.25
Danish Round Red, Stonehead25	.75	2.50
Red Hollander25	.75	2.50
Early Red Hollander20	.60	2.25
Late Red Hollander25	.75	2.50
Red Hollander, (Yellows Resistant)45	1.75	6.00

CABBAGE—Yellow Resistant Early

Marion Market45	1.75	6.00
All Seasons Wisconsin30	1.00	3.50
Globe45	1.75	6.00

LATE

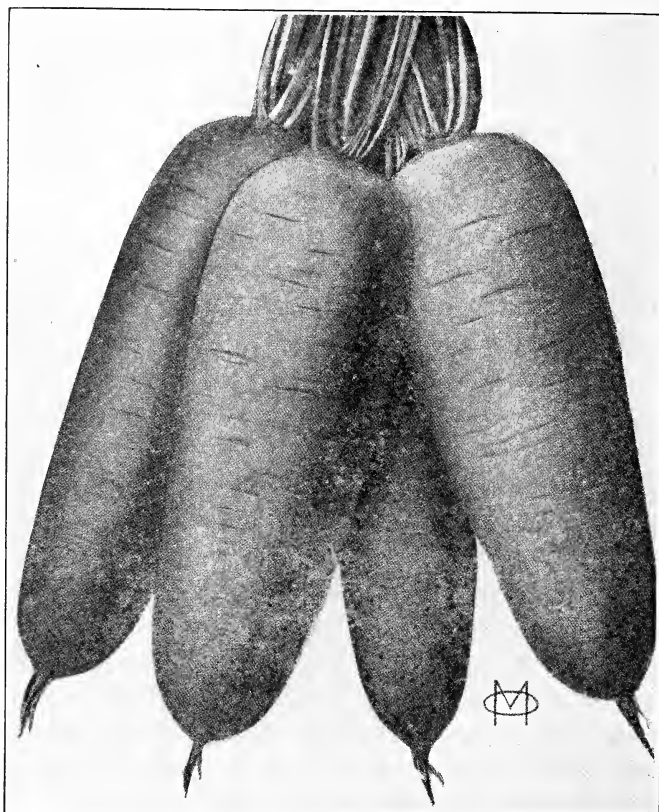
Wisconsin Hollander No. 8, Racine Grown.....	.30	1.00	3.50
Wisconsin Hollander No. 8, Long Island Grown...	.25	.85	2.75
Wisconsin Hollander No. 8, Danish Grown30	1.00	3.00

SAVOY CABBAGE

Early Ulm15	.50	1.65
Vertus20	.50	1.75
Perfect Drumhead20	.50	1.75
Aubervilliers20	.50	1.75

CELERY CABBAGE

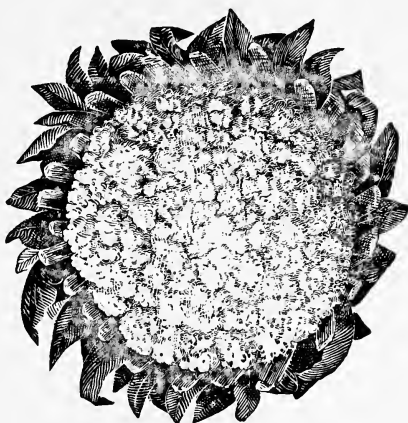
Chihli20	.75	2.50
Wong Bok15	.50	1.75
Pe-Tsai10	.35	1.25
No. 1 (Early)15	.50	1.50
No. 2 (Medium)20	.60	2.00
No. 3 (Late)25	.75	2.75



EARLY CHANTANEY

CARROT	$\frac{1}{4}$ lb.	1 lb.
Improved Chantaney20	.65
Early Chantaney35	1.25
Red-Cored Chantaney30	1.00
Danvers25	.75
Nantes25	.75
Ox Heart20	.60
Pride of Denmark35	1.25
Amsterdam Forcing50	1.50
White Belgium20	.55
Long Orange20	.65

CAULIFLOWER



MARKET GARDENER'S PRIVATE STOCK

CAULIFLOWER	Oz.	¼ lb.	1 lb.
Market Gardner's Private Stock	1.50	5.50	20.00
Extra Early Snowball	1.50	5.50	20.00
Super Snowball	2.50	9.00	.
Danish Perfection	1.50	5.50	20.00
Extra Early Dwarf Erfurt	1.75	6.50	25.00
Catskill Mountain	1.75	6.50	24.50
Danish Giant	1.60	6.00	23.00

CELERIAC—(Root Celery)	Oz.	¼ lb.	1 lb.
Large Giant Smooth Prague25	.90	3.25
Giant Globe20	.65	2.25
Alabaster20	.75	2.50

CELERY	Oz.	¼ lb.	1 lb.
Golden Florida (New).....	1.00	3.00	10.00
Golden Detroit (New).....	1.00	3.00	10.00
Golden Phenominal75	2.50	9.00
Golden Plume or Wonderful40	1.50	4.50
Golden Self Blanching, Old Strain40	1.50	4.50
Golden Self Blanching, New Strain60	2.00	6.25
Easy Blanching20	.55	2.00
Columbia15	.50	1.75
Winter Queen15	.50	1.75
White Plume15	.50	1.75

SWEET CORN—Extra Early Varieties		1 lb.	5 lbs. per lb.
Earliest Surprise, W.20		.15
Golden Gem, Y.25		.22
Golden Sunshine, Y.20		.18
Early Market, (60 days), W.20		.18
Early Varieties			
Golden Bantam, Y.18		.15
Whipples White, W.20		.18
Whipples Yellow, Y.22		.19
Wonder Bantam, Y.20		.18
Improved White Cory, W.20		.16
Medium Early Varieties			
Golden Giant, Y.20		.17
Golden Cream, Y.18		.16
Early Evergreen, W.20		.18
White Evergreen, W.18		.16
Black Mexican22		.20
Late Varieties			
Stowells Evergreen, W.20		.18
Bantam Evergreen, Y.20		.18
Country Gentlemen, W.25		.22
Pop Corn			
White Rice, W.23		.20
Queen's Golden, Y.25		.23
	Oz.	¼ lb.	1 lb.
CHICORY—Witloof15	.40	1.30
CHIVES—Large Leaved25	.75	3.50
COLLARDS—Georgia10	.25	.90
CORN SALAD	Oz.	¼ lb.	1 lb.
Large Broad Leaved,10	.35	1.25
CRESS			
True Water,20	.65	2.50
Curled or Pepper,10	.15	.55
CUCUMBER,—Slicers		¼ lb.	1 lb.
Earliest of All25		.85
Early Fortune25		.85
Davis Perfect25		.80
Longefellow50		1.50
The Vaughan50		1.50
Deltus60		2.25
Clark's Special50		1.50

CUCUMBER—(Continued)	¼ lb.	1 lb.
Evergreen, White Spine25	.85
Extra Long, White Spine25	.85
Improved, Long Green35	1.00
Lemon Cucumber35	1.25
Black Diamond25	.90

CUCUMBER—Pickles

Chicago Pickle25	.75
The National30	1.00
Monarch Pickle35	1.25
Nichols, Medium25	.85
Perfected, Jersey Pickle25	.75

EGG PLANT	Oz.	¼ lb.	1 lb.
Black Beauty30	1.00	3.50
Improved New York25	.90	3.25

ENDIVE

Large Green Curled10	.35	1.00
Fine Curled10	.25	.90
Batavian, (Escarolle)10	.35	1.00

KALE

Hamburg Market15	.35	1.25
Dwarf, Moss Curled.....	.10	.30	1.00
Tall Green Scotch10	.25	.75
Half Dwarf Moss Curled Scotch15	.35	1.25

KOHL RABI

Early Short Leaved Forcing15	.50	2.00
Extra Early White Vienna15	.40	1.50
Prague Forcing25	.90	3.25
Early Purple Vienna15	.40	1.50
Late Purple15	.40	1.50
Late Green10	.35	1.25

LEEK

The Lyon20	.55	2.00
The Elephant20	.60	2.25
American Flag15	.40	1.50
Carentan15	.40	1.50



LETTUCE—WHITE BIG BOSTON

LETTUCE—Leaf	Oz.	$\frac{1}{4}$ lb.	1 lb.
Grand Rapids10	.30	1.00
Black Seeds Simpson10	.30	.90
Prizehead10	.35	1.25

Head

May King15	.40	1.35
Improved Big Boston25	.75	2.75
Big Boston10	.35	1.25
White Boston15	.50	1.75
Los Angeles, Standard20	.65	2.50
Los Angeles, No. 1220	.50	1.75
Los Angeles, No. 4120	.60	2.25
Los Angeles, No. 508420	.60	2.25
Iceberg15	.35	1.25
Salamander15	.35	1.25
Wayahead15	.35	1.25
Mammoth Black Seed Butter15	.40	1.40
Unrivalled, W. S.15	.35	1.25
Unrivalled, B. S.15	.35	1.25
Imperial, F.25	.90	3.00
Improved Hansen10	.35	1.25
Tenderheart10	.35	1.25

LETTUCE—Cos

White Paris, W. S.10	.35	1.25
Dark Green, W. S.10	.35	1.25

MANGEL WURZEL	¼ lb.	1 lb.
Golden Tankard15	.35
Mammoth Long Red15	.35
Giant Half Sugar White15	.35
Giant Half Sugar Rose15	.35
Sludstrup15	.35
Kleinwanzeleben (Sugar Beet)15	.40

MUSK MELON		
Improved Milwaukee Market35	1.25
Bender's Surprise30	1.00
Honey Dew35	1.25
Tip Top30	1.10
Hale's Best35	1.10
Extra Early Osage35	1.10
Hearts of Gold30	1.00
10-2525	.85
Paul Rose25	.95
Burrell's Gem25	.85
Honey Ball40	1.50
Lake Champlain30	1.00
Rocky Ford25	.85

WATER MELON		
Cole's Early20	.50
Citron20	.60

MUSTARD		
Forkhood Fancy20	.60
Southern Giant Curled20	.50

OKRA		
Perkin's Mammoth20	.50
Dwarf Green20	.50

ONION	Oz.	¼ lb.	1 lb.
Ailsa Graig20	.60	2.00
Prizetaker15	.50	1.75
Michigan Yellow Globe15	.45	1.40
Ohio Yellow Globe15	.45	1.40
Yellow Globe Danvers15	.45	1.40
Mountain Danvers20	.50	1.75
Southport Yellow Globe15	.45	1.50
Ebenezer20	.50	1.75
Sweet Spanish, Yellow20	.60	2.25
Sweet Spanish, White20	.60	2.25
White Portugal20	.60	2.00
Southport White Globe20	.60	2.00
White Bunching15	.50	1.65
White Welsh20	.60	2.25
Japanese Bunching20	.60	2.25
Southport Red Globe15	.50	1.75

PARSLEY	Oz.	¼ lb.	1 lb.
Hamburg10	.25	.85
Champion Moss Curled10	.15	.50
Extra Treble Curled10	.20	.65

PARSNIP

Hollow Crown10	.20	.60
Smooth Sugar10	.20	.60

PEAS

		1 lb.	5 lbs. per lb.
Alaska17	.15	
Laxton's Superb20	.18	
Mammoth Podded Extra Early20	.18	
Little Marvel20	.18	
Gradus19	.17	
Thomas Laxton19	.17	
Laxtonian20	.18	
Laxton's Progress20	.18	
Alderman20	.18	
Daisy20	.18	
Admiral Dewey20	.18	
Onward22	.20	
Improved Telephone19	.17	
Dwarf Telephone20	.18	
Prizewinner22	.20	
President Wilson22	.20	

PEPPER

	Oz.	½ lb.	1 lb.
Bull Nose (Hot)25	.85	3.00
California Wonder35	1.50	4.50
Chinese Giant35	2.00	5.00
Golden Chinese Giant40	2.00	6 00
Crimson Giant30	1.50	4.25
Harris's Early Giant30	1.50	4.00
Hercules20	.75	2.50
Half Long Red Hungarian40	1.50	5.00
Long Thick Red25	.85	3.00
Long Red Cayenne20	.75	2.75
Long Yellow Hungarian40	1.50	5.00
Half Long Yellow Hungarian50	2.00	7.00
Mammoth Golden Queen30	1.00	3.75
Neapolitan20	.75	2.75
Oshkosh30	1.00	3.75
Pimiento20	.75	2.50
Ruby Giant25	.85	3.00
Ruby King20	.75	2.50
Short Red Cayenne25	.85	3.00
Sweet Mountain20	.75	2.50
Worldbeater25	.85	3.00

PUMPKIN

		¼ lb.	1 lb.
Small Yellow Sugar20	.65	
Connecticut Field20	.50	
King of the Mammoth25	.75	

RADISH		¼ lb.	1 lb.
Vick's Scarlet Globe20	.55	
Vick's Scarlet Globe, Sifted20	.65	
Vick's Scarlet Globe, Forcing20	.60	
Firecracker25	.75	
Saxa20	.60	
Crimson Giant20	.50	
Scarlet White Tip20	.50	
Ladyfinger20	.50	
Icicle20	.50	
White Vienna20	.50	
Strassburg20	.50	
Stuttgart20	.50	
Round Yellow20	.60	
Oval Yellow20	.60	
Munich20	.65	
Half Long Gray25	.75	
RADISH—Winter			
Long Black Spanish20	.50	
Round Black Coal20	.60	
Mammoth White Winter20	.60	
RUTA BAGA			
Improved American Purple Top15	.35	
Neckless20	.45	
SALSIFY			
Mammoth Sandwich Island50	1.75	
SCORZONERA			
Giant Russian50	1.75	
SORREL			
Extra Larged Leaved35	1.25	
SPINACH		1 lb.	5 lbs. per lb.
Bloomsdale, Reselected20	.18	
Bloomsdale, Longstanding22	.20	
Bloomsdale, Blight-Resistant22	.20	
Noble Giant25	.22	
King of Denmark (Danish Grown)25	.20	
Victoria, Improved20	.18	
Triumph, Improved20	.18	
Princess Juliana22	.20	
Eskimo Giant22	.20	
Winter King25	.22	
New Zealand50	.45	

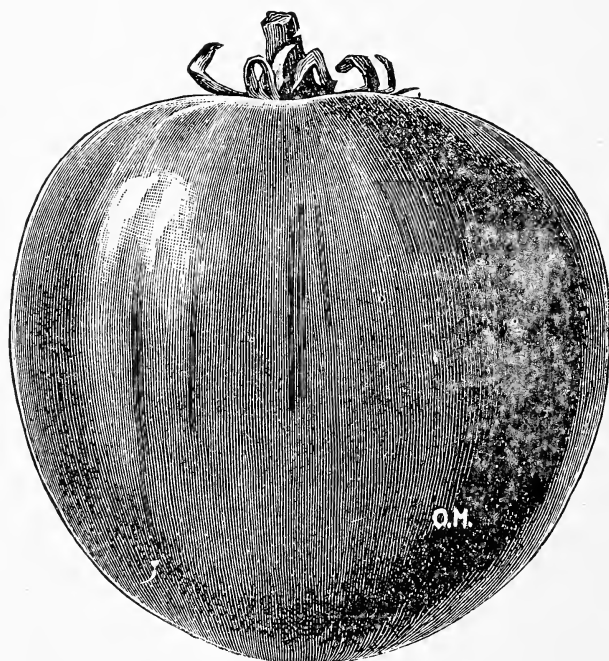
All Holland grown except where noted.

SQUASH

	$\frac{1}{4}$ lb.	1 lb.
Table Queen30	1.00
Kitchenette, (Small Hubbard)30	1.00
Warted Hubbard35	1.25
Hubbard30	.90
Blue Hubbard35	1.25
Giant Summer Crookneck25	.75
Giant Summer Straightneck25	.75
Dollar30	1.00
Zucchini25	.90
Cocozella25	.90
Long Neapolitan30	1.00
Vegetable Marrow35	1.25
Early Sweet Pugliese35	1.25
Longissima, (New)50	1.75

SWISS CHARD

Fordhook Fancy25	.75
Lucullus20	.60
White Silver15	.50



TOMATO—NEW GLOBE

TOMATO	Oz.	$\frac{1}{4}$ lb.	1 lb.
Avon Early30	1.00	3.50

TOMATOES—(Continued)	Oz.	¼ lb.	1 lb.
Bonny Best25	.85	3.00
Beauty25	.85	3.00
Dwarf Champion30	1.00	3.50
Dwarf Stone30	1.00	3.75
Detroit, Early25	.85	3.25
Earliana, Improved40	1.50	5.00
Early Red Head30	1.00	3.50
Gulf State Market30	1.00	3.75
Globe35	1.25	4.25
John Baer (Select)40	1.50	5.00
June Pink25	.85	3.25
Marglobe (Certified)35	1.25	4.50
Ponderosa, Red35	1.25	4.25
Ponderosa, Yellow35	1.25	4.50
Wayahead30	1.00	3.75
Yellow Plum35	1.25	4.25
Yellow Husk (Ground Cherry)35	1.25	4.50
Break O'Day (Certified)40	1.25	4.50
Pritchard (Certified)75

TURNIP	¼ lb.	1 lb.
Purple Top Milan15	.50
Globe Purple Top (Improved)20	.40
Globe Purple Top15	.35
White Egg15	.40
Shogoin (Japanese)15	.50
Seven Top10	.30

HERBS	Oz.	¼ lb.	1 lb.
Basil, Sweet15	.40	1.50
Borage10	.20	1.00
Caraway10	.25	.75
Dill05	.15	.50
Dill, Mammoth10	.20	.65
Florence Fennel10	.40	1.50
Lavender20	.60	2.00
Marjoram, Sweet15	.40	1.50
Pimpinella15	.50	1.65
Rosemary35	1.25	3.25
Sage10	.35	1.25
Summer Savory10	.30	1.00
Saffron15	.50	1.75
Thyme30	1.00	3.75
Wormwood20	.60	2.00

Finest Lawn Grass Seed		Onion Sets	
Choice Mixture	} .Market Price	Yellow	}Market Price
Sandy Soil		White	
Shady Lawn Mixture		Red	
Creeping Bent Grass		Ebeneber	
White Clover			

Farm Seeds (Net Cash, Bags at cost)

Alsike	}Market Price
Alfalfa	
Blue Grass	
Millet	
Orchard Grass	
Red Clover	
Red Top	
Sweet Clover	}
Timothy	



	Oz.		Oz.
ACONITUM		Majus Grandiflorum	
Monk's Hood, Blue.....\$	1.50	Brilliant Rose.....	1.35
ACROLINEUM		Harmony	1.25
Double Mixed.....	.35	Carmine King.....	1.25
Single Mixed.....	.25	Cottage Maid	1.00
AGERATUM		Torchlight	1.00
Little Blue Star.....	1.50	Queen Victoria.....	1.00
Blue Perfection.....	.45	Majus Grandiflorum Choice Mixed	.75
AGROSTEMMA		Nanum Grandiflorum	
Choice Mixed.....	.25	Amber Queen	1.00
ALYSSUM		Black Prince.....	.75
Dwarf Carpet.....	.45	Canarybird75
Little Gem.....	.35	Carmine Queen.....	1.00
Benthami25	Fascination75
AMARANTHUS		Jennie Schneider.....	2.75
Tricolor, Joseph's Coat.....	.30	Nelrose	1.00
Caudatus, Love-Lies-Bleeding...	.15	Philadelphia Pink.....	1.00
AMMOBIUM		Pink Perfection.....	1.00
Grandiflorum White.....	.25	Purity75
AMPELOPSIS		Silver Pink.....	2.00
Boston Ivy.....	.25	Nanum Grandiflorum Choice	
ANTHEMIS		Mixed	1.00
Tinctoria Yellow.....	.75	ARCTOTIS	
AQUILEGIA—Columbine		Grandis, White.....	.50
Coerulea Hyb. Long Spurred...	1.50	Hybrida, (Novelty) ¼ oz. .60..	4.50
Double Mixed50	ASPARAGUS	
ANCHUSA		Plumosus Nanus.....	.60
Italica Dropmore, blue.....	.50	Sprengeri50
ANEMONE		DeFlexus Scandens 100 Seeds..	1.50
Windflower	1.50	ASTERS	
ANTIRRHINUM—Snapdragon		Queca of the Market	
Maximum Giant—Flwd.		Purple50
Appleblossom	1.25	Lavender50
Copper King.....	1.50	Pink50
Fascination	1.50	Scarlet50
Gotelind	1.50	Dark Pink.....	.50
Luteum	1.25	Light Blue.....	.50
Old Gold.....	1.25	Rose50
Purple King.....	1.50	Mixed50
Snowflake	1.50	American Branching	
The Rose.....	1.25	White60
Max. Giant—Flwd Choice Mixed	1.00	Shell Pink.....	.60
		Rose60
		Crimson60
		Scarlet60

	Oz.		Oz.
ASTORS—(Continued)		Begonia	
Peachblossom60	Christmas Cheer Red 1/32 oz. . .	2.00
Lavender60	Christmas Pink 1/32 oz.	2.00
Purple60	Erfordia 1/32 oz.	1.25
Salmon60	Flame of Love 1/32 oz.	1.50
Violet60	Gustav Knaake 1/32 oz.	1.65
Dark Blue.....	.60	Luminosa 1/32 oz.	1.25
Light Blue.....	.60	Prima Donna 1/32 oz.	2.50
Mixed60	Vernon 1/8 oz.35
Giant Comet		BELLIS PERENNIS	
Lavender65	Longfellow, Double Pink.....	1.25
Pink65	Snowball, Double White.....	1.25
Rose65	Etna	2.25
Azure Blue.....	.65	Mammoth, Double White.....	1.50
Crimson65	Mmmoth, Double Pink.....	1.50
White65	Mammoth, Double Dark Rose..	1.50
Ruby Red.....	.65	BRACHYCOME	
Dark Blue.....	.65	Swan River Daisy, Mixed.....	.50
Mixed60	BRIZA MAXIMA	
Sunshine		Quaking Grass.....	.25
White	1.00	CACALIA	
Lilac	1.00	Tassel Flower, Mixed.....	.50
Flesh	1.00	CHALCEOLARIA	
Pink	1.00	Hybrida Grdfl. Tigrina, Mixed .	
Light Blue.....	1.00	1/32 oz.	5.00
Mixed90	CALLIOPSIS	
Named Varieties		Annual Choice, Mixed.....	.25
Aurora	1.75	CALENDULA	
California Giant Mixed	1.00	Radio50
Heart of France.....	1.00	Ball's Gold, Improved.....	.50
Ostrich Feather Mixed.....	.50	Ball's Orange, Improved.....	.50
Lina, giant pure white.....	1.75	Ball's Sensation, (Campfire)...	.75
La Bella Rosa, rose.....	1.50	Ball's Supreme.....	.75
Peerless Pink.....	.75	The Ball.....	.40
Peerless White.....	.75	Orange King.....	.25
Sada Yakko, Delicate Pink.....	1.00	Lemon Queen.....	.25
Sada Yakko, Delicate White....	1.00	Meteor30
American Beauty Mixed.....	.75	Double Finest, Mixed.....	.25
Giant Hohenzollern Mixed.....	.75	CAMPANULA (Canterbury Bell)	
Royal Mixed.....	.75	Med. Finest, Double Mixed....	.50
The King Mixed.....	.75	Calycantheme (Cup & Saucer). .	.75
Balloon Vine.....		CANARY BIRD, FLOWER..	
Balsam			
Double Finest Mixed.....	.30		

	Oz.		Oz.
CANDYTUFT		CINERARIA	
Umbellata		Prize Exhibition Strain, Choice	
Lilac30	Mixed, 1/32 oz.....	1.85
White30	Hyb. Multiflora nana Choice	
Carminea, carmine rose....	.30	Mixed, 1/32 oz.....	2.00
Purpurea, crimson30	Stellata (for Cutting) Choice	
Dinnetti, dark crimson.....	.30	Mixed, 1/32 oz.....	.75
Rose, Cardinal30	CLARKIA	
Choice Mixed25	Elegans, Choice Double Finest	
Little Prince.....	.35	Mixed50
Empress, White.....	.25	COBAEA	
Giant Hyacinthflowered, White.	.50	Scandens, Purple.....	.45
Dwarf Hybride, Finest Mixed..	.25	CORDILYNE	
CARDINAL CLIMBER.....	.75	Dracaena (Indivisa).....	.35
CARNATION		COLEUS	
Grenadin, Double Red.....	1.25	Hybrida Macropyllus, Finest	
Vienna Dwarf, Choice Mixed...	1.25	Mixed, 1/8 oz.....	1.75
Imp. Maragret, Mixed.....	1.00	Hybrida Regalis Giant	
Chabaud Giants, Mixed.....	1.50	Red, 1/8 oz.....	2.00
Infant of Nice, 1/8 oz.....	1.50	Pyrenees Giant, Mixed, 1/8 oz..	2.00
CELOSIA		Laciniatus Ex. Dentate	
Cristata President Thiers....	1.50	Leaved, 1/8 oz.....	1.80
Cristata Nana, Dwarf Mixed...	1.25	CONVOLVULUS (Morning Glory)	
Plumosa, Tall mixed.....	.50	Unsurpassed Giants, Mixed....	1.75
Thompsoni Magnifica, mixed...	.75	Imperials, Fine Mixed.....	.15
Childsii, (Chinese Woolflower)..	1.00	Giant Fringed, Mixed with	
CENTAUREA		Variegated Leaves.....	.25
Candidissima	1.25	COSMOS	
Gymnocarpa40	Early Flowering Mamm, Mixed.	.35
Cyanus, Double Blue.....	.35	Double Early Flowering, Mixed.	1.25
Cyanus, Double Blue (Florist's		COREOPSIS	
Strain)50	Lanceolata Grdfl. (Perennial)..	.25
Cyanus, Double Mixed.....	.25	CYCLAMEN	
Americana (Basket Flower)...	.50	Prize Mixture of Giants,	
Imperialis, (Giant Sweet Sulton)		1/8 oz.	1.00
Mixed50	CYNOGLOSSUM	
Montana Blue50	Amabile, Blue.....	.35
Dealbata Rose.....	1.00	CYPRESS VINE	
Suaevolens, Yellow.....	.50	Mixed25
CHRYSANTHEMUM		DAHLIA	
Frutescens (Paris Daisy).....	.50	Double Choice Fine Mixed....	1.75
Maximum (Ox-Eye-Daisy).....	.40		

	Oz.		Oz.
DATURA		GLOBE AMARANTH,	
Choice Mixed.....	.35	(Gomphrena)	
DELPHINIUM		Purple35
Belladonna, Light Blue.....	1.25	White35
Bellamosum, Dark Blue.....	1.75	Rosea35
Formosum, Dark Blue with		GODETIA	
White Eye.....	2.00	Tall Double, Choice Mixed.....	.35
Hollyhock, Strain Choice		GOURDS	
Mixed	3.00	Calabash25
Prize Mixture of Tall Varieties.	1.00	Fine Mixed.....	.15
Zalil, Yellow, 1/8 oz.....	1.50	GYPSOPHILA	
DIANTHUS		Elegans White (Baby's Breath)	
Chinensis, Double Mixed.....	.35	1 lb. 1.0010
Plumaris, Double Mixed.....	1.00	Elegans Grandiflora Alba,	
DIDISCUS		1 lb. 1.0010
Coeruleus, (Blue Lace Flower).	.75	Elegans Grdfl. Alba Improved	
DIGITALIS (Foxglove)		Extra Large Flowering,	
Gloxinaeflora, Choice Mixed....	.45	1 lb. 1.5015
The Shirley.....	.75	Elegans Rosea.....	.20
DIMORPHOTHECA		Paniculata Extra Double White	
Auranthiaca, (Orange Daisy)..	.75	(Perennial) 1/8 oz.75
Hybrida, Mixed.....	.50	The King, 1 lb. 1.25.....	.15
DOLICHOS (Hyacinth Bean)		HELIANTHUS (Sunflower)	
Lablab, Mixed.....	.15	Californicus, Double Yellow....	.25
ESCHOLTZIA (California Poppy)		Double Red.....	.25
Hybrida, Choice Mixed.....	.25	HELICHRYSUM (Strawflower)	
EUPHORBIA		Monstrosum Double:	
Snow-on-the-Mountain35	Snowball50
Fire-on-the-Mountain50	Buttercup50
FORGET-ME-NOT		Rose Queen.....	.50
(See MYOSOTIS)		Salmon Queen.....	.50
GAILIARDIA		Fireball50
Lorenziana, Double Mixed.....	.35	Copper-red50
Grandiflora (Perennial) Choice		Purple50
Mixed50	White50
Portola Hybrids	1.50	Monstrosum, Double Mixed....	.45
GEUM		HELIOTROPE	
Lady Stratheden, Golden		Peruvianum, Dark Blue.....	.90
Yellow	1.50	HESPERIS	
Mrs. J. Bradshaw, Red.....	1.25	Sweet Rocket Violet.....	.25
GILIA , Capitata Blue.....	.25	HIBISCUS	
		Moscheutos, Pink.....	.50

	Oz.		Oz.		
HOLLYHOCK					
Chater's Prize, Double Mixed..	.75	Pink60		
Annual Double Mixed.....	.50	Violet Purple.....	.60		
HUMULUS					
Japonicus (Japaneses Hops)...	.30	White60		
Variegatis (Variegated Leaves)	.40	Choice Mixture of above named			
ICE PLANT (Mesembryanthrum)				varieties50
Crystallinum25	Dwarf Hyacinthed Flowered,			
IPOMOEA				Double Mixed.....	.50
Moonflower Grandiflora Alba...	.50	LINARIA			
KOCHIA (Summer Cypress)				Maroccana Hybrids, Mixed....	.50
Childsi20	LINUM			
KUDZU VINE (Jack-and-the-Bean				Perenne Blue, (Perennial)....	.40
Stalk)				Grandiflorum Rubrum (Scarlet	
Pueraria Thumbergiana.....	.30	Flax)25
LANTANA				LOBELIA	
Hybrida, Mixed.....	.50	Bedding Queen.....			2.00
LARKSPUR				Emperor William.....	1.00
Tall Branching Double Stock				Hybrida Sapphire.....	2.00
Flowered:				Hamburgia, Pendula.....	2.00
Blue Spire.....	1.25	LUNARIA			
Carmine40	Biennis Violet (Silver Dollar			
Dark Blue.....	.40	Plant)50
Exquisite Rose.....	1.00	LUPINUS			
Exquisite Pink, Improved.....	1.50	Polphyllus Perennial Hybrids			
Flesh40	Mixed50
Light Blue.....	.40	Hartwegii, Choice Annual			
La France.....	.75	Mixture20
Lilac Spire.....	1.25	Hartwegii, Rose Pink.....			.25
Lilac40	Hartwegii, Blue.....			.25
Rose Neyron Red.....	.40	LYCHNIS			
Rosy Scarlet.....	.40	Chalcedonica, Scarlet.....			.65
Rosy Mauve.....	.40	MARIGOLD			
Shell Pink.....	.40	African All Double Lemon....			2.00
Violet40	African All Double Orange....			1.75
Violet Purple.....	.40	Tall African Lemon Queen....			.50
White40	Tall African Prince of Orange.			.50
Choice Mixture of above named		Tall African Choice Mixed....			.40
varieties40	Dwarf African Choice Mixed..			.50
Giant Hyacinthed Flowered, Tall:				Tall French Double Mixed....	.35
Bright Violet.....	.60	Dwarf French Double Mixed...			.40
Light Blue.....	.60	Double Eldorado Mixed.....			.60
Lilac-Red60	Legion of Honor (Little			
Mauve-Rose60	Brownie)35

	Oz.		Oz.
MARTICARIA (Feverfew)		PANSY—(Continued)	
Capeniss Fl. Pl. Double White. . .	.50	Roggli's Swiss Giants, Lake of	
Capeniss, Nana Golden Ball. . .	1.75	Thun	5.50
Capeniss, Nana Snow Ball. . .	2.00	Roggli's Swiss Giants,	
MIGNONETTE (Reseda)		Alpenglow	7.00
Improved Machet.35	Rembrandt	6.75
Golden Goliath.75	Giant Colossal, Mixed.	5.75
Ororata Grandiflora Sweet-		Special Florist's Strain, Mixed. .	4.25
Scented10	Germania, Goliath or Masterpiece	
MIMOSA		Mixed	2.25
Pudica (Sensitive Plant).50	Mammoth Exhibition Mixed. . .	3.75
MIRABILIS		Triumph of the Giants, Mixed. .	2.00
Choice Mixed (Four O'Clocks). .	.10	Giant Trimardeau Choice Mixed .	2.00
MYOSOTIS (for-get-me-not)		(Above variety in separate colors)	
Victoria Dwarf Azure Blue. . .	1.00	Snowwhite	1.75
NASTURTIUM		Yellow with a Black Eye.	1.75
Tall:		Cardinal	1.75
King Theodore15	Lord Beaconsfield.	1.50
Ivy-leaved, Mixed20	Emperor William.	1.50
Extra Choice Tall Mixed. . .	.10	King of the Blacks.	1.50
Lobb's, Choice Mixed.10	St. Knud.	1.75
Dwarf:		Excelsior Giants, Mixed.	1.75
Tom Thumb, Choice Mixed. . .	.10	(Above variety in separate colors)	
Spencer Mixed15	Giant Cardinal.	1.75
NEMESIA		Giant Golden Queen.	1.75
Nana Triumph.	2.00	Giant Eros.	1.75
Suttonii, Choice Mixed.	1.50	Giant Mercury.	2.00
NEMOPHILA		Giant Minerva.	2.00
Choice Mixed.25	Hiemalis Mixed Winter	
NICOTIANA		Flowering	2.25
Hybrids, Mixed.50	PETUNIA	
Red50	Hybrida:	
NIGELLA (Love-in-a-Mist)		Intimitable Striped and	
Choice Double Mixed.25	Blotched	1.25
OENOTHERA		Howard's Star, Purple White	
Biennis (Evening Primrose)		Striped	2.00
Yellow35	Violacea, Violet	2.25
Lamarkiana, Large Yellow B. .	.50	Hybrida, Choice Mixed.	1.75
PANSY		Fine Mixed50
Milwaukee Choice Mixed.	8.75	Nana Erecta: (Bedding Varieties)	
Roggli's Swiss Giants, Mixed. .	4.75	Rose of Heaven.	1.50
Roggli's Super Swiss, Mixed. .	6.50	Rosy Morn	1.50
		Norma, Blue with White Star .	1.25
		Violacea	2.50
		Hybrida Nana Ex. Fine	
		Mixed	1.50

	Oz.		Oz.
Balcony or Trailing:		PYRETHRUM	
Balcony Mixed, 1/8 oz. .45...	2.75	Hybridum:	
Violacea, Violet, 1/8 oz.75	Double Extra Choice Mixed..	5.00
Fluffy Ruffles, 1/32 oz.	2.00	Giant Flwd. Single Mixed...	1.50
Giants of California Mixed,		Single & Double Fine Mixed.	2.50
1/32 oz.	1.70	Roseum, Rose	1.25
Dwarf Giants of California		Aureum Golden Feather	
Mixed, 1/32 oz.	2.25	(Annual)50
Hybrida Grdfl. Fimbriata		RESEDA (Mignonette)	
Mixed, 1/32 oz.	1.00	RICINUS (Castor Bean)	
Copper-Red, Dark Veined		Zanzibariensis Mixed.....	.15
Throat, 1/32 oz.	2.00	All Kinds Mixed.....	.10
Hybrida Grdfl. Fimbriata Double		RUDBECKIA	
Mixed, 1/64 oz.	1.70	Bicolor Superb.....	.50
PENTSTEMON		Hirta (Black-Eye Susan).....	1.50
Hybrida Choice Mixed.....	1.75	SALPIGLOSSIS (Painted Tongue)	
PERILLA		Large Flowering Choice Mixed.	.75
Laciniatis (Dark Purple).....	.25	SALVIA	
PHLOX		Splendens	1.00
Drummondi Grandiflora Choice		Bonfire	1.00
Mixed75	Zurich	1.50
Decussata Mixed (Perennial)...	2.00	Fire Ball.....	1.50
PHYSALIS FRANCHETI		Glory of Stuttgart.....	1.75
Chinese Lantern Plant.....	.75	SCABIOSA	
Poppy		Double Tall Choice Mixed....	.40
Double Carnation Flwd. Mixed.	.20	Shasta75
Double Paeony Flwd. Mixed...	.20	Peach Blossom.....	.75
Orientele Choice Mixed.....	1.00	Caucasica Perfecta (Perennial)	2.25
Orientele Brilliant Red.....	1.50	SCHIZANTHUS	
Orientele Deep Scarlet.....	.75	Dr. Badger's Hybrids Mixed...	1.00
The Shirley Choice Mixed.....	.25	SHASTA DAISY	
Nudicule (Island Poppy)		Hybrida Maxima.....	.75
Double Mixed.....	1.50	Alaska Balls.....	1.50
Nudicule Single, Mixed.....	.75	STATICE	
PORTULACCA (Moss Rose)		Sinuata:	
Double Choice Mixed.....	1.50	Blue35
Single Choice Mixed.....	.50	Rose40
Double Mixed Upright Stems..	1.75	White35
PRIMULA		Choice Mixed35
Auricula Fine Mixed, 1/8 oz....	.90	Bonduelli Yellow.....	.25
Obconica Grdfl. Choice		Suworowi (Rat Tail).....	1.00
Mixed, 1/8 oz.	1.75		
Obconica Gigantea			
Mixed, 1/8 oz.	2.50		

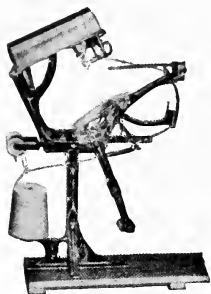
	Oz.		Oz.
Stocks		SWEET WILLIAM	
Improved Bismarck Mixed....	2.50	Scarlet Beauty.....	.50
Giant Perfection Mixed (Cut and Come Again).....	1.75	Pink Beauty.....	.50
Largeflowered Double German Choice Mixed.....	1.50	Nigrecens, Dark Red.....	.75
Virginian Fine Mixed.....	.25	Double Choice Mixed.....	.75
Princess Alice, (Pure White)..	2.00	Annual Choice Mixed.....	.50
Empress Augusta Victoria (Silvery Lilac)	2.00	Atrosanguinea (Blood Red)....	.75
SWEET PEA		THUNBERGIA (Black-Eye Susan)	
Early Flowering Spencer:		Choice Fine Mixed.....	.75
Blue Boy, Clear Blue.....	.30	TRITOMA	
Eldorado, Orange40	Hybrida New Early Flowering.	2.75
Glitters, Cerise35	VERBENA	
Grenadia, Dazzling40	Hybrida Mammoth Choice	
Harmony, Clear Lavender...	.40	Mixed75
Heather Bell, Mauve Lavender.	.40	Gigantea Choice Mixed.....	1.00
Jeanne Mamitsch, Rose Pink with long stems.....	.40	Viola: Cornuta	
Madonna, White50	Choice Mixed.....	1.50
White Harmony, White.....	.60	WALLFLOWER	
Zvolanek's Pink, Large Pink.	.40	Choice Single Mixed.....	.35
Zvolanek's Rose, Giant Rose Pink40	Wild CUCUMBER.....	.25
Standard Spencers:		ZINNIA	
Avalanche, Glistening White.	.20	Giant Double Dahlia Flowered:	
Blue Bird, Clear Blue.....	.15	Buttercup, Yellow	1.10
Charming, Rose Rerise.....	.20	Crimson Monarch, Crimson..	1.10
Fortune, Dark Blue.....	.20	Dream, Lavender	1.10
Gold Crest, Orange Tinted Salmon20	Exquisite, Rose	1.10
Grenadier, Geranium Red...	.20	Giant Attraction, Brick Red..	1.10
Mary Pickford, Cream Pink..	.20	Golden State, Orange Yellow.	1.10
Olympia, Deep Rose Pink....	.20	Lemon Beauty	1.10
Powerscourt, Lavender20	Polar Bear, Pure White.....	1.10
Royal Salute, Deep Cerise...	.20	Purple Prince, Purple.....	1.10
Sunset, Bright Rose.....	.20	Scarlet Flame	1.10
Tangerine, Glowing Orange..	.20	Violet	1.10
The Sultan, Black Velvety Maroon20	Choice Mixture of above	
Valentine, Blush Pink.....	.20	Named Varieties	1.00
Early Flowering Spencers		Giant Colossal:	
Mixed40	Crimson80
Standard Spencers Choice		Deep Salmon80
Mixed.15	Isabellina80
Grandiflora Varieties Mixed...	.10	Orange80
		Pink80
		Rose80
		Sulphur Yellow80

Giant Colossal—(Continued)		Oz.		Oz.
Violet80	Annual Garden Flower Mixture	.15	
White80	Japanese Garden Flower Mix-		
Miss Wilmot	1.00	ture25	
Giant Colossal Choice Mixed.	.75	Annual Climbers Mixed.....	.25	
Lilliput Pompom, Mixed.....	.50	Special Cut Flower Mixture....	.25	
Elegans Tall Double Mixed....	.35			
Pumila Dwarf Double Mixed..	.35			



Flower Seeds Suitable for Rock Gardens

Achillea, Ageratum Yellow....	1.00	Linaria, Cybalaria, Pink.....	1.50
Alyssum, Saxtile Yellow.....	.75	Lychnis, Alpina, Dwarf Rose,	
Anemone, Pulsatilla, Red.....	2.00	1/8 oz.	1.00
Arabis, Alpina50	Myosotis, Palustris, Blue.....	1.25
Armeria, Alpina, Purple.....	2.25	Nepeta, Mussini	1.60
Aster, Alpinus	2.00	Poppy, Nudicule Fl. Pl. Double	
Aubrietia, Hybrida Mixed.....	2.25	Mixed	1.50
Campanula, Carpatica, Blue....	1.00	Primula, Veris Polyanthus	
Campanula, Carpatica, White..	1.00	Choice Mixed	3.50
Candytuft, Giberaltarica, Violet		Primula, Vulgaris, Yellow	
Rose85	Primrose	2.50
Candytuft, Sempervirens, White	1.00	Saponaria, Ocymides (The	
Cerastium, (Snow-in-Summer) .	1.25	Rosy Soapwort)75
Coredalis, Cheifanifolia 1/8 oz...	1.50	Saxifraga, Perennial Sorts	
Dianthus, Plumarius (Garden		Mixed, 1/8 oz.....	1.00
Pinks)	1.50	Sedum, Acre, 1/8 oz.....	.75
Edelweiss, 1/16 oz.....	1.25	Silene, Shafta	1.75
Erinus, Alpinus, 1/32 oz.....	1.50	Tunica, Saxifraga75
Eryngium, Alpinus	1.50	Veronica, Spicata	3.50
Gentiana, Grandiflora	2.25	Viola, Jersey Gem, 1/8 oz.....	2.75
Heuchera, Sanguinea, 1/8 oz....	1.00		

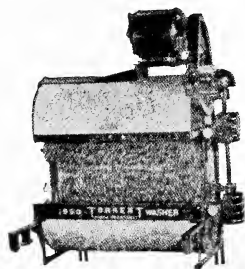
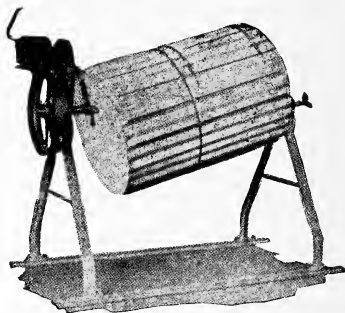


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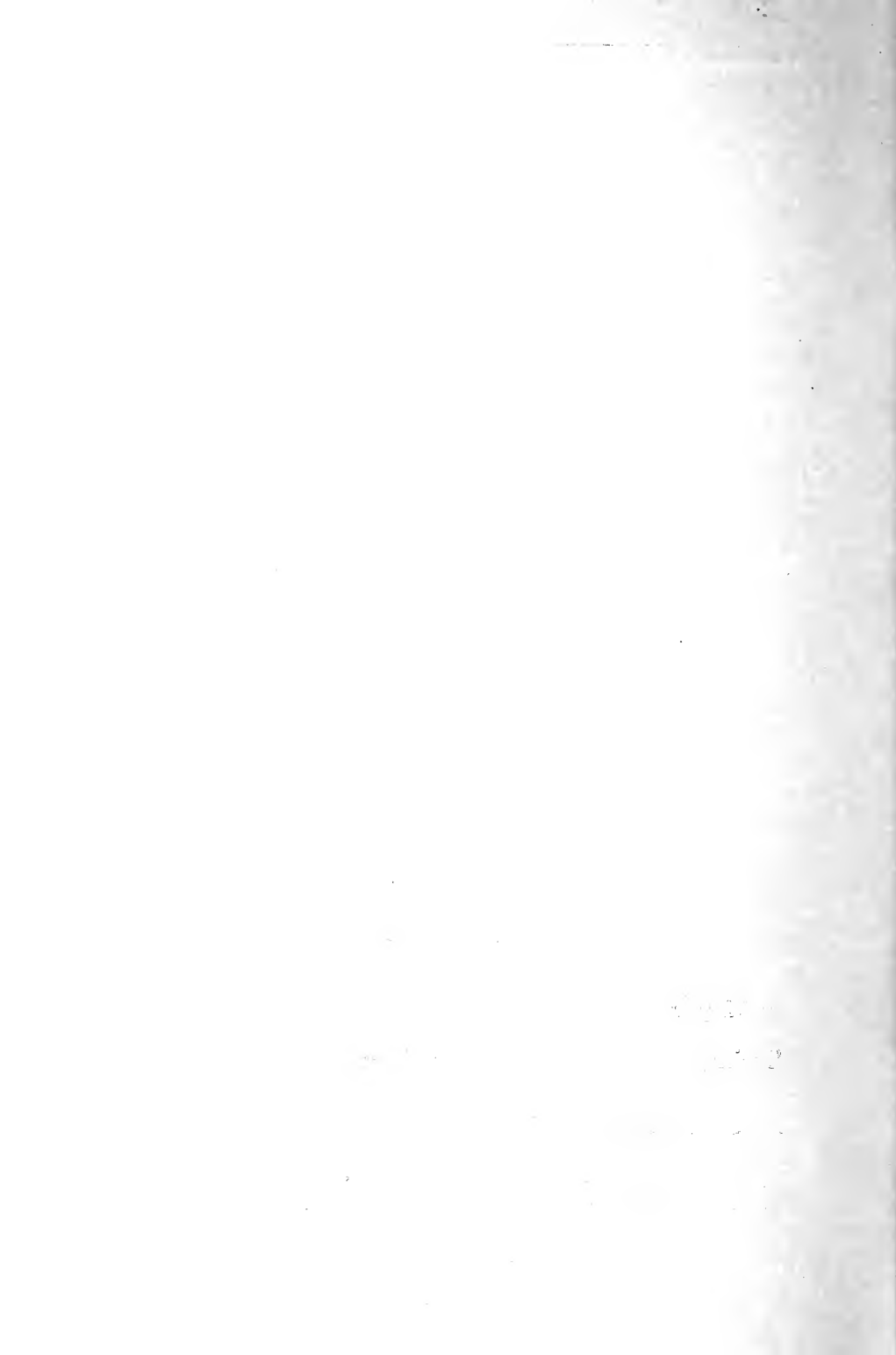
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String

Advertising Tape

Tape - Braid

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INSECTICIDES

NET CASH

Arsenate of Lead (Dry)	Dry Lime Sulphur	Pyrox
Agri-Pax	Evergreen	Pyrox Nicotine
Black Leaf "40"	Flowers of Sulphur	Semesan
Bordo Mixture	Fish-Oil Soap	Semesan Jr.
Bordo Arsenate	Grape Dust	Semesan Bell
Blue Vitriol	Nicotine Dust	Ceresan
Calcide	Nico-Fume Paper	Sulphate of Iron
Calcium Arsenate	Nico-Fume Liquid	Volck
Copper Dust	Nico-Fume Powder	Rubber Bands
Cyanogas	Naphtalinum	Glazing Points
Derrisol	Paris Green	Tooth Picks

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50 Pound Coil of JUTE or COTTON—Stranded.

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2 Ply— $\frac{1}{2}$ pound Balls

2 Ply—50 pound Coils, Stranded—100 strings

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